

Automate Amazon Transparency Codes into Your Label-Printing Process



With BarTender Print Connector for Amazon Transparency, you can efficiently order, generate, and print Transparency bar codes, allowing you to reduce manual errors, decrease costs, and delight your customers.

INTEGRATION BENEFITS

- ▶ **Faster**
Easily access, organize, inventory, and manage labels.
- ▶ **Better accuracy**
Ensure accurate inventorying with labels generated using the integration.
- ▶ **On-demand Printing**
Realtime on-demand printing with direct connection to Transparency servers.
- ▶ **Scalability**
Easy deployment of both high- and low-volume production scenarios enable enrolling of entire product catalogs.

Seamlessly integrating with your packaging processes, the Print Connector offers both on-demand and batch printing capabilities for Transparency barcodes. By using codes directly from the Transparency database, you can print continuously for days without needing to access the Transparency portal.

What's more, deploying the Print Connector is simple, so you can get up and running quickly. Whether you are an existing or new BarTender user, our integration allows you to easily incorporate Transparency codes with current label designs, data, and processes.

Are you ready to transform your label design and printing process?

[Contact us](#) and our team will walk you through the platform and determine if BarTender is right for you.

Four Easy Steps to Amazon Transparency Label Printing

1. Enrollment & Setup

After enrolling in Amazon Transparency and setting up BarTender, our team is available to assist you in configuring the integration process and ensure you're able to successfully print Transparency labels.

2. BarTender Print Connector Configuration

Once you log into BarTender, you can enter your Transparency account credentials when prompted to fully configure your account. You can also set up code retrieval volume and reorder thresholds based on your specific production requirements.

3. Design & Integration

Design your labels using BarTender's intuitive designer, upload existing label designs, or use the out-of-the-box Amazon Transparency templates included in the software. These can be standalone or integrated with your existing product packaging. Connect the label to your data to retrieve the desired GTINs.

4. Effortless Printing

Start printing. The Print Connector handles code buffering and minimizes your administrative workload by automatically requesting and managing Transparency code batch requests for your new print runs.

Get Started Today

Standardize and Centralize your Entire Labeling Workflow

Establish labeling consistency with user-friendly label design tools accessible to everyone - regardless of your skill level. Whether you're looking to design your own label or utilize a widely-used template, BarTender ensures label accuracy and compliance.

Print Anywhere, Anytime, on any Device

BarTender empowers you to print on-location from any browser or mobile device using the industry's largest library of printer drivers for labeling, marking, and coding - nearly 11,000 printer drivers for the most optimal printing performance. Empower your workforce and reduce unnecessary steps and costs.

BarTender Customers can Activate the Integration Today

The BarTender Print Connector for Amazon Transparency is free of charge with an active software subscription to BarTender. Our Implementation Team will provide you with the Print Connector and assistance in printing your first labels.

Not a Customer? Contact Us

BarTender is available globally. [Contact](#) our sales team for more information on product editions, pricing, and implementation options.

Americas:
Sales@SeagullScientific.com
+1 425 641 1408

EMEA:
EMEA_Sales@SeagullScientific.com
+34 91 198 4600

APAC:
AsiaSales@SeagullScientific.com
+886 70 1018 4700

Japan:
JapanSales@SeagullScientific.com
+81 3 4567 0091